

### HAVERI UNIVERSITY, HAVERI

# 04 - Year (Hons.) B.Com./ B.B.A./

## **B.Com (CS) Degree Programs**

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#### **AECC SYLLABUS**

**Subject: Generic English** 3 & 4

[Effective from 2022-23]

**ABILITY ENHANCEMENT COMPULSORY COURSE (AECC)** 

**FOR SEM III& IV** 

**Effective From 2022-23** 

**AS PER N E P - 2020** 

## Haveri University, Haveri

Four Years Under Graduate Program in English for

## 04 - Year (Hon.) B.Com./ B.B.A./ B.Com (CS)

#### AECC COURSE CHART

| Sem | Type of<br>Course                                  | Theory/<br>Practical | Instruction<br>hour per<br>week | Total<br>hours of<br>Syllabus<br>/ Sem | Duration<br>of Exam | Formative<br>Assessme<br>nt Marks | Summat<br>ive<br>Assess<br>ment<br>Marks | Total<br>Marks | Credits |
|-----|--|----------------------|---------------------------------|--|---------------------|-----------------------------------|--|----------------|---------|
| I   | AECC   | Theory               | 04 hrs                          | 60                                     | 02 hrs              | 40                                | 60                                       | 100            | 03      |
| II  | AECC   | Theory               | 04 hrs                          | 60                                     | 02 hrs              | 40                                | 60                                       | 100            | 03      |
| III | AECC   | Theory               | 04 hrs                          | 60                                     | 02 hrs              | 40                                | 60                                       | 100            | 03      |
| IV  | AECC   | Theory               | 04 hrs                          | 60                                     | 02 hrs              | 40                                | 60                                       | 100            | 03      |
|     | Details of the other Semesters will be given later |                      |                                 |  |                     |                                   |  |                |         |

Name of Course (Subject): English (AECC)

## 04 - Year (Hons.) B.Com./ B.B.A./ B.Com (CS)

## **Degree Programs**

#### Semester – 3

## Subject: Generic English-3 Ability Enhancement Compulsory Course (AECC)

CODE: 023ENG041

| Course<br>No. | Type of<br>Course | Theory /<br>Practical | Credits | Instruction<br>hour per<br>week | Total No. of<br>Lectures/Hours<br>/ Semester | Duration<br>of Exam | Formative<br>Assessment<br>Marks | Summative Assessmen t Marks | Total<br>Marks |
|---------------|-------------------|-----------------------|---------|---------------------------------|--|---------------------|----------------------------------|-----------------------------|----------------|
| Course-<br>03 | AECC              | Theory                | 03      | 04                              | 60 hrs                                       | 2hrs                | 40                               | 60                          | 100            |

Title of the AECC: Generic English 3 Text: Ridge of Skills Ed. Board of Editors, KUAFET-KUD, NBS Course Outcome (CO):

After completion of course -1, students will be able to:

- 1. This course aims at introducing English novel and reading skills
- 2. It aims at teaching describing skills
- 3. Aims to develop functional grammar
- 4. Learn to understand basics of composition
- 5. Develop drafting resume and job application skills

| 5. Develop drafting resume and job application skills  Syllabus- AECC 3           | Total Hrs: 60 |
|---|---------------|
| Unit –1   | 30 hrs        |
| William Shakespeare : The Tempest   |               |
|   |               |
|   |               |
|   | 20.1          |
| Unit – 2: Listening and Speaking Skills   | 30 hrs        |
| Organization of Speech  |               |
| Qualities of good Speaker   |               |
| Use of charts and diagrams  |               |
| Audio visual Aids   |               |
| Body Language   |               |
| 1. "Quit India" speech delivered by Mahatma Gandhi on August 8, 1942, when he     |               |
| addressed the A.I.C.C. at Mumbai. https://youtu.be/QXajHuEKY Cg                   |               |
| 2. "Give me blood and I will give you freedom" speech by Subhas Chandra Bose      |               |
| became historical and inspired the youth of India at large. He also formed Ajad   |               |
| Hind Army to fight for freedom.   |               |
| 3. https://youtu.be/5hcEZxDYtvc Dr. B R Ambedkar's Constituent Assembly Speech    |               |
| on Dec 17,1946 https://www.youtube.com/wat ch?v=2VFm0Uo63rY                       |               |
| 4. The speech by Narayana Murthy at Lal Bahadur Shastri Institute of Management   |               |
| Link: https://youtu.be/mMqJztCWb qA   |               |
| 5. The speech by <b>Kiran Bedi</b> , India's first woman IPS officer on visionary |               |
| leadership.   |               |
| https://youtu.be/IqYqMhVxTsY  |               |

| Unit 3 Writing Skills              |  |
|------------------------------------|--|
| a. Introduction to Writing         |  |
| Types of Writing                   |  |
| Descriptive Writing                |  |
| Reflective Writing                 |  |
| Essay writing                      |  |
| b. Business Correspondence         |  |
| Letter of Enquiry                  |  |
| Order letters                      |  |
| Sales letters                      |  |
| Job Application and Resume Writing |  |
| c. Commercial Writing              |  |
| Poster and brochure writing        |  |
| Product Manual                     |  |
|                                    |  |

#### **Suggested Reading**

- 1. R. P. Singh's Functional Skills in Language and Literature, OUP
- 2. Champa Tickoo and Jaya Sasikumar's Writing With a Purpose : OUP
- 3. Krishna Mohan and Meera Banerji: Developing Communication Skills, Macmillan

## 04 - Year (Hons.) B.Com./ B.B.A./ B.Com (CS)

#### Semester - IV

# Subject: Generic English- 4 Ability Enhancement Compulsory Course (AECC) CODE: 024ENG041

| Course<br>No. | Type of<br>Course | Theory /<br>Practical | Credits | Instruction<br>hour per<br>week | Total No. of<br>Lectures/Hours<br>/ Semester | Duration<br>of Exam | Formative<br>Assessment<br>Marks | Summative<br>Assessment<br>Marks | Total<br>Marks |
|---------------|-------------------|-----------------------|---------|---------------------------------|--|---------------------|----------------------------------|----------------------------------|----------------|
| Course-<br>04 | AECC              | Theory                | 03      | 04                              | 60 hrs                                       | 2hrs                | 40                               | 60                               | 100            |

Title of the Course: Generic English 4 Text: Skill Vision Ed. Board of Editors, KUAFET-KUD, NBS

#### **Course Outcome (CO):**

After completion of course, students will be able to:

- 1. Understand the drama and its types
- 2. Understadn the significance of drama in developing commincation Skills
- 3. Inculcate the knowledge of interview and soft skills
- 4. Develop art of precis writing and Report writing
- 5. Develop Functional Vocabulary

| Syllabus- AECC- 4  | Total Hrs: 60 |
|--|---------------|
| Unit –1 Novella-   | 30 hrs        |
| Jonathan Swift's Gulliver's Travels – Land of Lilliputs (only)               |               |
|  | 20.1          |
| Unit – 2: Listening, Decoding and Speaking Skills                            | 30 hrs        |
| Poems:   |               |
| a. Strange Meeting- Wilfred Owen (Rendering by Jordan Harling)               |               |
| https://youtu.be/r0iDC5zHFfk   |               |
| b. Out, out, brief Candle – William Shakespeare                              |               |
| https://nosweatshakespeare.com/quotes/soliloquies/tomorrow-and-tomorrow-and- |               |
| tomorrow/  |               |
| TED Talks:   |               |
| a. Dream, Visualize and Actualize – Spoorti Vishwas                          |               |
| https://youtu.be/rWUBE_eLknw   |               |
| b. Malala Yousafzai – Nobel Peace Prize Talk                                 |               |
| https://youtu.be/8hx0ajieM3M   |               |
| Unit 3 Writing Skills  |               |
| 1. Technical Writing   |               |
| Business Writing   |               |
| Precis Writing   |               |
| 2. Email Writing   |               |
| Format of Email  |               |
| Casual and Professional – Apology, Appreciation, Promotion Letters           |               |
| 3. Social Media  |               |
| Blog Writing, Podcast, twitter   |               |
| 4. Cloze Test  |               |

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#### Details of Formative assessment (IA) for DSCC/OEC/SEC: 40% weight age for total marks

| Type of Assessment              | Weight age | Duration   |
|---------------------------------|------------|------------|
| Written test                    | 10         | 1 hr       |
| Seminar /Webinar                | 10         | 10 minutes |
| Interviews / Creative Writing / | 20         |            |
| Report on Mega Event / Project  |            |            |
| work (Any two)                  |            |            |
| Total                           | 40         |            |

#### Faculty of Languages 04 - Year UG Honors programme: 2021-22

## GENERAL PATTERN OF THEORY QUESTION COURSE FOR DSCC/ OEC (60 marks for semester end Examination with 2 hrs duration)

#### Part-A

1. Question number 1-06 carries 2 marks each. Answer any 05 questions : 10 marks

#### Part-B

**2.** Question number 07- 11 carries 05Marks each. Answer any 04 questions : 20 marks

#### Part-C

**3.** Question number 12-15 carries 10 Marks each. Answer any 03 questions : 30 marks

(Minimum 1 question from each unit and 10 marks question may have sub questions for 7+3 or 6+4 or 5+5 if necessary)

#### **Total: 60 Marks**

Note: Proportionate weight age shall be given to each unit based on number of hours prescribed.

